

MEDTEC

Medical Device **MAGAZINE** Japan 2015-2016

(Former "Japan Medical Design and Manufacturing Technology" (JMDMT))

MEDTEC Digital News

MEDTEC Japan Online



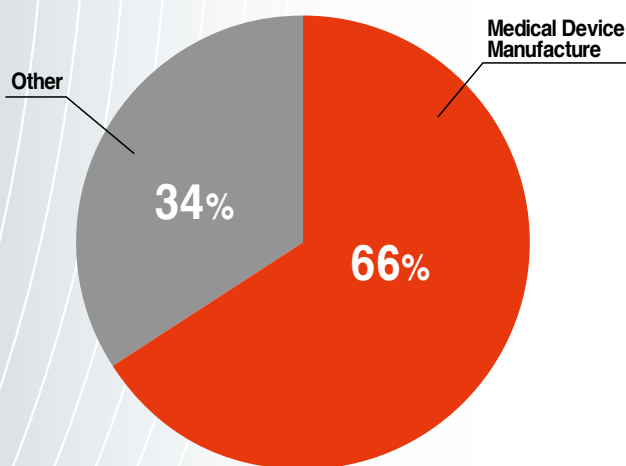
Media Information

MEDTEC Medical Devices, Digital News, and Japan Online are the only media in Japan that specializes in the medical device manufacture and design sector. We provide regular information regarding "latest industry information" and "latest product and service information" of instrumental to the design, development, and manufacture of medical devices not only in Japan but around the world.

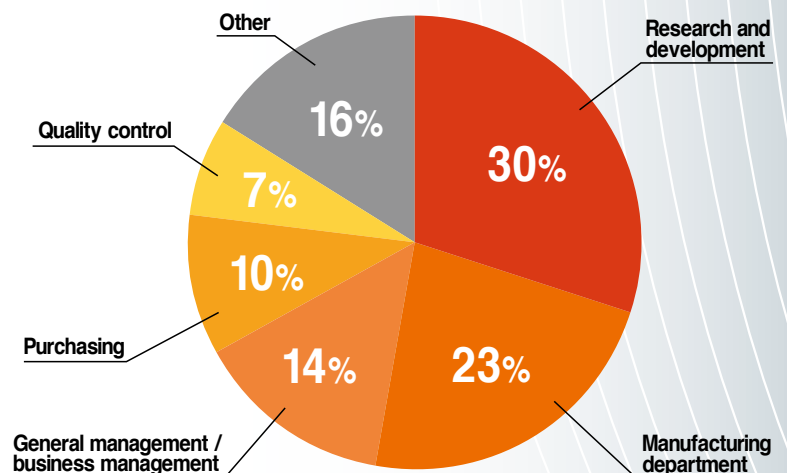


Subscriber Details

Subscriber Breakdown by Industry



Subscriber Breakdown by Job Titles



Major Subscribers (no particular order)


Our subscribers include past attendees of MEDTEC Japan, Asia's largest trade show for medical device manufacturing! Terumo, Olympus, Nihon Kohden, Omron, Panasonic Healthcare, Kawasumi Laboratories, GE Healthcare Japan, Nipro, Fukuda Denshi, JMS, Create Medic, HOYA, Hitachi Aloka Medical, Toshiba Medical Systems, and many more.



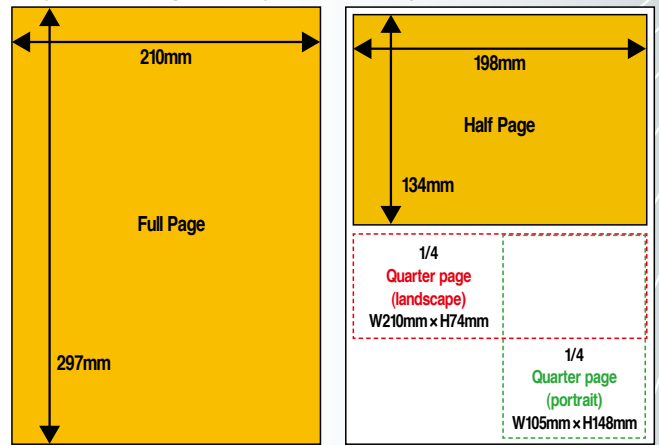
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MEDTEC Medical Device MAGAZINE Japan

Name of Printed Medium	MEDTEC Medical Device (Former "Japan Medical Design and Manufacturing Technology" (JMDMT))	
Circulation	35,000 (as of April 2016)	
Frequency	Biannual (spring, fall) * The spring edition will be combined with the MEDTEC Japan Show Directory, and distributed free of charge to MEDTEC Japan attendees. * The fall edition is planned to be posted to subscribers.	
		
Advertising Rates	Size (A4 portrait)	Rates (excluding tax)
Full page	W210xH297	¥400,000
Half page	W198xH138	¥250,000
1/4 page (landscape)	W198xH68	¥150,000
1/4 page (portrait)	W98xH138	¥150,000

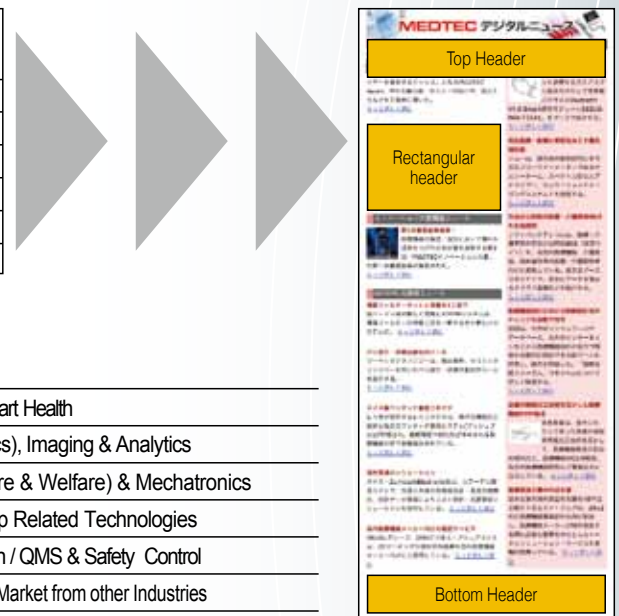
Page size : A4 portrait (W210 × H297)



	Release date	Ad booking	Ad data close
Spring Issue in 2016	20th April	8th March	15th March

MEDTEC Digital News

Name of Digital Medium	MEDTEC Digital News Japan	
Circulation	50,000	
Frequency	1 time per month	
Advertising Rates	Size (pixels)	Rates (excluding tax)
(1) Top header	728 × 90 (landscape)	¥240,000
(2) Rectangular header	300 × 250 (rectangle)	¥200,000
(3) Bottom header	728 × 90 (landscape)	¥80,000



Digital News Special Feature Schedule

Issue	Release Date	Ad booking	Ad data close	Featuring Topics
May	17th May	2nd May	11th May	Wearable Devices & Smart Health
June	14th June	3rd June	8th June	IVD (In Vitro Diagnostics), Imaging & Analytics
July	12th July	1st July	6th July	Robotics (Medical, Care & Welfare) & Mechatronics
August	9th August	29th July	3rd August	Data Health & Checkup Related Technologies
September	13th September	2nd September	7th September	Regulation & Certification / QMS & Safety Control
October	12th October	30th September	6th October	Entering Medical Device Market from other Industries
November	15th November	4th November	9th November	Medical Electronics & Software
December	14th December	2nd December	8th December	Regenerative Medicine Related Technologies
January	11th January	26th December	5th January	Overseas Market Trends, Pick up of Overseas Products & Suppliers
February	14th February	3rd February	8th February	New Material & BIOMEDevice

MEDTEC Japan Online

Name of Digital Medium	MEDTEC Japan Online www.medtecjapan.com			
	Website aimed at individuals engaged in Japan's medical device industry. The latest medical device relevant news can be accessed from the headlines on the website. medtecjapan.com is regularly updated with industry news and information about new technologies, new products, and new services.			
Advertising Rates	Size (pixels)	Position	Duration	Rates (excluding tax)
(1) Top header	728 × 90 (landscape)	Rotation	30 days	¥250,000
(2) Right column	300 × 250 (upper area)	Fixed	30 days	¥140,000
(3) Left column	198 × 198 (lower area)	Fixed	30 days	¥100,000
(4) Bottom header	728 × 90 (landscape)	Fixed	30 days	¥80,000



Advertising Material Submission Specification

- Digital file (PDF, EPS, TIFF, or PostScript file).
- Please ensure that the file includes fonts/images in 300 dpi and CMYK mode.
- Please ensure that included images are in 300 dpi CMYK mode and 100% scale.
- Please do not submit native application (Quark, Illustrator, etc.) files.
- It is possible to submit Illustrator EPS files using outlined fonts and all images in 300 dpi.
- Color proof is necessary.